**Teacher’s Strategy in Increasing Students’ Interest in Learning**

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ABSTRACT

This study aims to explore the teacher’s strategy to increase students’ interest in learning. This study uses a qualitative method with a case study approach. The data sources were taken through in-depth interviews with five informants consisting of three teachers who teach Islamic religious education, school principals and vice principals in the are of the curriculum. All interview data were then analyzed in four steps, namely data collection, data reduction, data presentation and at the end of the steps, conclusions were drawn from the results obtained during the research. From the results of the study found ten important themes to increase students’ interest in learning. The ten themes are divided into i) four teacher strategies for identifying, specifying and qualifying changes in student behavior and personality, ii) theree teacher strategies for choosing a learning system based on ambitions and visions of society, iii) then three strategies for selecting and establishing teaching procedures, methods and techniques. Interest in learning is the most important thing in the learning process, but it requires attention from outside and inside which can help stimulate interest in learning students. Along the same lines, the author actually wants to describe the strategies used by teachers to increase students’ interest in learning.

**Keywords:** Teacher Strategy, Interest Learning, Islamic Education